



Advertising Photo Self-PUBLISHing Japan Calendar Award 2021

Entry Deadline
22.01.2021

Organiser:

 GRAPHISCHER KLUB
STUTTGART E.V.


Baden-Württemberg
MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU

 dmpi
Industrieverbände Druck und Medien,
Papier- und Kunststoffverarbeitung
Baden-Württemberg

Information 2021

Allowed in this category are advertising calendars, image calendars, non-profit calendars, school projects, self-publishing and any kind of photo calendars.

Einsendeschluss
22.01.2021

The competitions 2021

The objective of the Calendar Competition is to display a representative cross-section of calendar craft from around the world and to stimulate reflection about the significance of calendars in our time. The organizers concern themselves with cultural and economic aspects of calendars and they seek to present the manifold dimensions of this medium to professionals and to the interested public.

The awards

In January 2020, a jury of experts evaluates the overall appearance of calendars submitted from Germany and abroad based on the criteria of concept, design and manufacturing technique. The jury selects calendars for Gold, Silver and Bronze awards. After a meticulous review, one of the calendars that have been given the Gold Award can be honoured with the Grand Prize of the Jury 2021. In addition to the evaluation of the overall impression of each calendar, special awards can be given for outstanding performances.

All submitted photo calendars automatically take part in the Gregor Photo Calendar Award. An independent jury of experts evaluates in particular the innovative picture realisation of a calendar and awards the ratings „Gold“, „Silver“ and „Bronze“. The jury for the Gregor Self-Publishing Calendar Award consists of experts in design and photography, retail buyers and consumers. The winners of the Gregor Self-Publishing Calendar Award 2021 will be selected in January from all entries.

All nominees will be announced in the third week of January 2021 and published on our website. The winners will be announced on 28 January 2021.

We will inform you in time about the award ceremony.

All calendars that are awarded and nominated for the Gregor Calendar Award 2021 in January will automatically participate in the Japan Calendar Award (at no additional cost).

Like Germany, Japan is a classic calendar country. In Japan there are many expert admirers of German calendar art. Parallel to the Gregor Calendar Award 2021 in Stuttgart, a Japanese calendar competition and exhibition is held annually - in Tokyo and Osaka.

The calendar cooperation with Japan is maintained by the organisers of the GREGOR Award together with the organisers of the calendar fair of the Japanese Association of the Printing Industry. The expert jury for the Gregor Japan Calendar Award in Japan will evaluate the calendars submitted in February 2021. The jury will award the selected calendars with „Gold“, „Silver“ and „Bronze“. In addition, special awards can be given for exceptional individual achievements. The certificates / awards will be sent to the winners in April.

Great exposure for your calendars

Big appearance with detailed jury comments on our website and in the social media. Distribution of a publication with all award-winning calendars to all competition participants and industry and advertising companies. Due to the corona pandemic, we reserve the right to make changes to the exhibitions.

Finally a few more important points

- ▶ Please consider that the calendars will be exposed by the visitors. When a calendar is awarded a prize, it may become necessary for the organizers to request additional copies of that calendar. All participants in the competition are therefore asked to retain at least two extra copies of their calendars for exhibitions.
- ▶ All calendars that were submitted before the deadline and to the correct address will be evaluated and judged by four different juries. The decisions of the juries are final and cannot be contested in any legal action. By submitting a calendar to the Gregor Calendar Award, participants assure that the rights of third parties, in particular those of authors or copyright owners, will not be violated. Participants exempt the organisers from any claims for damages and other legal aspirations of third parties. The organisers are entitled to exhibit and / or publicize the calendars, or excerpts from them, free of any charges, in other media.
- ▶ Social and educational institutions may submit a written request for reduced fees that must be received well in advance of the deadline. The decision whether or not to approve such requests is the prerogative of the Graphischer Klub Stuttgart e. V., Königstraße 57, 71679 Asperg/Germany.

www.gregor-calendar-award.com

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Award 2021

Due to the current situation in the Corona Pandemic, the organisers have decided to hold the juries later. When and how the prizes will be awarded, we will announce in time.

HOW TO participate 2021

1 Request an invoice by e-mail:

info@graphischer-klub-stuttgart.de Please include the number of calendars you wish to enter and your exact invoice address. The invoice will be sent to you promptly by e-mail.

The entry fees:

1 – 5	submitted calendar titles	190.00 €
6 – 10	submitted calendar titles	280.00 €
11 – 20	submitted calendar titles	470.00 €

The entry fee includes:

Each participant in the competition will receive printed information with all prize winners. All prize winners will be discussed and illustrated in detail on the Gregor website. All participants in the calendar will be linked on our website on request (see competition passport).

2 Please remit your entry fee to:

The account of the Graphischer Klub Stuttgart e. V. at the BW Bank;

IBAN Number: DE80600501010002753513,

BIC: SOLADEST 600.

Please include "Gregor Award" and the invoice number on your bank transfer.

Failure to pay the entry fee will lead to exclusion from the competition and the exhibitions. Kindly confirm the remittance of your entry fee and attach a copy of the remittance to your registration form. Without this proof of payment, your calendar cannot be accepted or exhibited.

3 Items to be submitted:

- 4 copies of each calendar
- 4 registration forms (see note 4)
- 1 copy of the calendar concept (see note 5)
- 1 data stick with title and the calendar sheets (see 6.)* as well as the digital registration form (PDF)

4 The Registration Form:

should be filled out with all required information.

Please note that this information will be used on award-winners' certificates. Contact details are important for any possible queries.

5 Calendar concept:

A short description to explain the concept (max. 1 page, A4, Word, 1,500 characters).

6 The Data Stick*: Please include a Data-Stick with your calendars, labeled with the name of the sponsor and the title of the calendar and your contact details for possible queries. The Data-Stick should include the cover and all calendar sheets (as jpg- or tif files, 300 dpi, 4 colors, approx. A4, and for web resolution, 100 dpi, 3 colors, approx. A6). The illustrations recorded on the Data-Stick are needed for the Opening and Award Ceremonies, for PR activities and for detailed reporting of your calendar on our website.

7 Shipping:

Participants send their calendars, carriage paid, directly to the "House of Economy" in Stuttgart. Be sure to enclose the registration form, calendar concept and Data-Stick with your entries. Calendars that are not received by the official deadline or that are not shipped to the specified address cannot be entered in the competition. It is up to the participants to make sure that their calendars arrive at the "House of Economy" in Stuttgart in time. For organisational reasons we are not able to acknowledge receipt or return any calendars.

Shipping Address:

**Ministerium für Finanzen und Wirtschaft
Baden-Württemberg
Haus der Wirtschaft Baden-Württemberg
"Gregor Award"
Logistik
Schlossstraße 23
D-70174 Stuttgart**

Opening hours of our logistics:

Monday – Thursday 6:45 AM – 03:30 PM
Friday 6:45 AM – 02:00 PM

If you have questions about the Gregor Calendar Award 2021, or if you have a justified deadline problem, please contact us – we will make every effort to find a mutually agreeable solution!

Graphischer Klub Stuttgart e. V.
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M info@graphischer-klub-stuttgart.de

Ministry of Economic Affairs, Labour and Housing
of Baden-Württemberg
Anette Ahr
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SUBJECT TO CHANGE WITHOUT PRIOR NOTICE.

* Not necessary for participants in the Gregor Self-Publishing Calendar Award.

ENTRY DEADLINE
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Registration form

Please fill out the form completely. Please fill out the form for optimal readability and avoiding mistakes with Acrobat Reader. You can download it [here](#) free of charge.

Please only mark one box:

- ☐ **Gregor Advertising Calendar Award 2021 & Gregor Photo Calendar Award 2021 & Japan Calendar Award 2021**
- ☐ **Gregor Self-Publishing Calendar Award 2021**

Please mark a topic suitable for your calendar:

- ☐ **Advertising Calendar Image Calendar** ☐ **Non-Profit, social project** ☐ **Digital Calendar** ☐ **Young Talent**

Address of entrant Company / Name / Street / Postcode / City



INVOICE NUMBER

Text for certificate

Calendar-Title

URL / Website Calendar-Title

Client

URL / Website Client

Concept

URL / Website Concept

Design

URL / Website Design

Photography

URL / Website Photography

Illustration

URL / Website Illustration

Print

URL / Website Print

Further processing

URL / Website further processing

Important! Any queries will be answered by:

Name

Phone

Address

E-Mail

URL / Website

- ☐ The participation fee was transferred. ☐ I agree to the publication of my award on the Internet.
- ☐ Wettbewerbsspass liegt bei. ☐ I agree to a linking of all persons involved in the calendar project
- ☐ A short description of the calendar is enclosed. ☐ I have read the privacy statement ([here](#)) and agree to it without reservation.
- ☐ The labelled data stick is enclosed.